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ViaSat Receives 2015 Crystal Cabin Award for its Exede In The Air In-Flight Wi-Fi System

Exede In The Air Gives Airlines New Ways to Differentiate Service Offerings through Best-in-Class Wi-Fi Experiences

HAMBURG, Germany, April 15, 2015 /PRNewswire/ -- (Aircraft Interiors Expo, Stand 3C30) - [ViaSat Inc.](#) (NASDAQ: VSAT), an innovator in broadband and communication technologies and services, today announced its Exede® In The Air in-flight Wi-Fi® system won a 2015 Crystal Cabin Award in the Passenger Comfort Systems category. ViaSat is demonstrating its Exede In The Air service this week at the Aircraft Interiors Expo (AIX) in Hamburg, Germany, Stand 3C30.



ViaSat's Exede In The Air system offers unmatched in-flight Wi-Fi quality, performance and scale, allowing airlines to provide a highly-differentiated in-flight experience that gives passengers access to high-speed web browsing, streaming media and productivity applications. The service delivers best in-flight internet experiences by providing 12 Mbps to every connected passenger, as compared to competitive services that can only aggregate bandwidth to the plane leaving passengers contending for service.

"In-flight Wi-Fi connectivity is an influencing factor in how passengers choose their airline carrier. To be competitive, airlines must go beyond delivering good Wi-Fi service to delivering a best-in-class Wi-Fi strategy to differentiate their core business and increase passenger engagement and loyalty," said Don Buchman, vice president and general manager, Commercial Mobility Business, ViaSat. "Today, we are working with multiple global airlines to incorporate innovative in-flight communications systems that leverage our top-rated in-flight Wi-Fi service as a competitive advantage - and it's working. With more than 300 commercial aircraft in service, engagement levels four times the historical rate and the highest capacity satellite technology we are proud to be moving the industry forward and be recognized with a 2015 Crystal Cabin Award."

ViaSat's high-capacity Ka-band satellite network provides airlines with the performance and scalability needed to keep pace with traveler and aircraft crew demands for data-intensive websites, media-rich applications and aircraft operational data. The Exede In The Air service enables passengers and crew members to work, play, shop and stream content up to eight times faster than alternate services.

About the Crystal Cabin Awards

Now in its ninth year, the Crystal Cabin Awards are presented in association with the Aircraft Interiors Expo in Hamburg, Germany. The awards are recognized in the aircraft industry as a seal of quality, honoring extraordinary concepts and products in the field of aircraft cabins.

About ViaSat

ViaSat engineers creative ways to connect people to new communication applications with networking systems and services that enable a fast, cost-efficient, secure, and high-performance connection to virtually any location. The Company offers [Exede® high-speed internet](#) and broadband services in North America; worldwide mobile satellite services, including global tracking and messaging as well as high-speed in-flight internet; satellite broadband networking systems; Wi-Fi and other hotspot operations, support, and management systems; network-centric military communication systems for the U.S. and allied governments; cybersecurity; and communication system design. Headquartered in Carlsbad, California, ViaSat employs more than 3,300 people worldwide in the areas of technology development, customer service, and network operations. For more information, please visit ViaSat at www.viasat.com, or follow the Company on [Facebook](#), [Twitter](#), [LinkedIn](#) and [YouTube](#).

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