



April 13, 2015

ViaSat Exede In The Air Service Receives 2014 Via Satellite Excellence Award

ViaSat Service Recognized for Exceptional In-Flight Connectivity; Delivers the Fastest Onboard Aircraft Internet Experience with More Capacity to More Passengers Simultaneously per Flight

CARLSBAD, Calif., April 13, 2015 /PRNewswire/ -- [ViaSat Inc.](#) (NASDAQ: VSAT), an innovator in broadband and communication technologies and services, is proud to announce its Exede[®] In The Air in-flight Wi-Fi[®] system received the *Via Satellite* Excellence Award in the vertical impact category for In-Flight Connectivity (IFC).



Exede In The Air has transformed in-flight connectivity and entertainment by providing business and leisure travelers an internet experience that is eight times faster than competitive services, and allows for web browsing and the ability to stream videos and movies. Airlines gain a sustainable advantage by offering a highly-differentiated internet experience that will attract passengers, build loyalty and support high-bandwidth crew and operations applications.

"New travel platforms that compare onboard airline amenities empower today's traveler to choose a better flight experience. Airlines can no longer rely on a basic or good Wi-Fi service; instead, they must offer a service that focuses on best Wi-Fi performance and quality," said Mark Dankberg, chairman and CEO of ViaSat. "Our leadership in high-capacity satellite technology enables us to offer a best-quality service that meets the needs of today's connected traveler, while providing airlines the competitive advantage needed through service differentiation. We are honored to be recognized by *Via Satellite*, as the Excellence Award is a true testament to the new ground we're breaking in the IFC market."

ViaSat's high-capacity Ka-band satellite network enables the Exede service to deliver 12 Mbps to each connected passenger, as compared to competing services that only provide a single "bucket" of bandwidth to the aircraft for passengers to share. Comparatively, with the Exede In The Air service, airlines are finding that Wi-Fi take rates on average are three to four times the historical rate, with as many as 148 simultaneous devices connected during one flight.

"We congratulate ViaSat on receiving a *Via Satellite* Excellence Vertical Impact Award for IFC/Maritime," said Mark Holmes, editorial director, Aerospace Group, *Via Satellite* and *Avionics* Magazines. "We continue to be impressed with the company's Exede service in the competitive airborne broadband market. The company is playing a key role in shaping this exciting market for satellite companies. With key contract wins with the likes of JetBlue, El Al and United Airlines, ViaSat has made considerable progress in this market in recent times. We look forward to what they do next."

Via Satellite's annual Excellence Awards salutes the innovative companies, technologies, campaigns and people who've helped shape the success of the global satellite industry. Winners were selected by the Excellence Awards committee, and were announced during the *Satellite* 2015 conference in Washington, DC.

About ViaSat

ViaSat engineers creative ways to connect people to new communication applications with networking systems and services that enable a fast, cost-efficient, secure, and high-performance connection to virtually any location. The Company offers [Exede[®] high-speed internet](#) and broadband services in North America; worldwide mobile satellite services, including global tracking and messaging as well as high-speed in-flight internet; satellite broadband networking systems; Wi-Fi and other hotspot operations, support, and management systems; network-centric military communication systems for the U.S. and allied governments; cybersecurity; and communication system design. Headquartered in Carlsbad, California, ViaSat employs more than 3,300 people worldwide in the areas of technology development, customer service, and network operations. For more information, please visit ViaSat at www.viasat.com, or follow the Company on [Facebook](#), [Twitter](#), [LinkedIn](#) and [YouTube](#).

Forward-Looking Statements

This press release contains forward-looking statements that are subject to the safe harbors created under the Securities Act of 1933 and the Securities Exchange Act of 1934. Forward-looking statements include, among others, statements about download speeds. Readers are cautioned that actual results could differ materially from those expressed in any forward-looking statements. Factors that could cause actual results to differ include: the ability to successfully implement ViaSat's business plan for broadband satellite services on ViaSat's anticipated timeline or at all; risks associated with the construction, launch and operation of ViaSat's satellites, including the effect of any anomaly, operational failure or degradation in satellite performance; negative audits by the U.S. government; continued turmoil in the global business environment and economic conditions; delays in approving U.S. government budgets and cuts in government defense expenditures; ViaSat's reliance on U.S. government contracts, and on a small number of contracts which account for a significant percentage of ViaSat's revenues; the ability to successfully develop, introduce and sell new technologies, products and services; reduced demand for products as a result of continued constraints on capital spending by customers; changes in relationships with, or the financial condition of, key customers or suppliers; reliance on a limited number of third parties to manufacture and supply ViaSat's products; increased competition and other factors affecting the communications and defense industries generally; the effect of adverse regulatory changes on ViaSat's ability to sell products and services; ViaSat's level of indebtedness and ability to comply with applicable debt covenants; ViaSat's involvement in litigation, including intellectual property claims and litigation to protect proprietary technology; and ViaSat's dependence on a limited number of key employees. In addition, please refer to the risk factors contained in ViaSat's SEC filings available at www.sec.gov, including ViaSat's most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. Readers are cautioned not to place undue reliance on any forward-looking statements, which speak only as of the date on which they are made. ViaSat undertakes no obligation to update or revise any forward-looking statements for any reason.

Copyright © 2015 ViaSat, Inc. All rights reserved. All other product or company names mentioned are used for identification purposes only and may be trademarks of their respective owners. Exede is a registered trademark of ViaSat Inc.

Logo - <http://photos.prnewswire.com/prnh/20091216/VIASATLOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/viasat-exede-in-the-air-service-receives-2014-via-satellite-excellence-award-300064568.html>

SOURCE ViaSat Inc.

News Provided by Acquire Media