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EL AL Will Be First Customer in Europe for ViaSat In-flight Internet Service

High-capacity Ka-band service quickly proving to significantly increase passenger uptake compared to other in-flight services

Eutelsat supports mobility in the region over KA-SAT satellite system

TEL AVIV, Israel and CARLSBAD, Calif., March 5, 2014 /PRNewswire/ -- EL AL has agreed to be the launch customer in Europe for Exede® In The Air in-flight Internet service from ViaSat Inc. (NASDAQ: VSAT). To begin, ViaSat plans to deliver the service to EL AL Boeing 737s flying routes from Tel Aviv into several European cities. The two companies plan to immediately begin working toward certification and installation of the Exede terminals on EL AL aircraft with a target date to launch service within one year.



For EL AL, ViaSat is responsible for providing and managing a complete in-flight Internet service to the aircraft, including airborne terminals, antennas, radomes, and air time from the Eutelsat KA-SAT high-capacity Ka-band satellite. Additional details of what services will be offered to EL AL passengers will be announced closer to the launch of service.

"As part of our commercial strategy, installation of Internet service on European routes will significantly improve the quality of service and flight experience for EL AL customers," said EL AL CEO Elyezer Shkedy. "Enabling passengers to connect to the Internet in flight is nothing less than a technological and service revolution. EL AL passengers who use portable computers, tablets or smartphones will be offered a choice of surfing packages, including a free option, so that during their EL AL flight passengers will be able to remain connected for work or pleasure."

"As we introduce Exede in-flight service outside North America, we expect the same enthusiastic response we've seen since our launch in the U.S.," said Mark Dankberg chairman and CEO of ViaSat. "The personalized, friendly flight experience that EL AL strives for is just the right fit for the fastest Internet in the air."

"In flight broadband is a rapidly emerging market that we are uniquely positioned to develop in Europe via our KA-SAT high throughput satellite. We look forward to supporting ViaSat as it gears up to provide EL AL passengers the benefit of the high-capacity Exede In The Air service," said Michel de Rosen, chairman and CEO of Eutelsat.

Exede in-flight Internet service is designed to eclipse the service quality and speeds of other in-cabin airline broadband services. The major differentiator is an innovative, high-capacity Ka-band satellite system developed by ViaSat. The more favorable economics of the ViaSat system enable airlines to provide a consistent, high-speed service level to each passenger, rather than simply an aggregate amount of bandwidth to the plane that leaves passengers competing for service. The system is capable of delivering 12 Mbps or more to each connected passenger.

About EL AL (www.elal.co.il)

EL AL Israel Airlines, Israel's national airline, established in 1948, offers more non-stop flights than any other airline to/from Israel. EL AL flies to 38 destinations from Israel and serves hundreds of other destinations throughout the world via partnerships with many other carriers. EL AL embodies Israel's values of innovation and caring and is known for its genuine Israeli hospitality.

About ViaSat (www.viasat.com)

ViaSat creates satellite and other wireless networking systems that efficiently deliver the most bandwidth for fast, secure, and high-quality communications to any location for consumers, governments, enterprises, and the military. The company offers

fixed and mobile satellite network services including Exede by ViaSat, which features ViaSat-1, the world's highest capacity satellite; service to more than 2,900 mobile platforms, including Yonder® Ku-band mobile service; satellite broadband networking systems; and network-centric military communication systems and cybersecurity products for the U.S. and allied governments. ViaSat also offers communication system design and a number of complementary products and technologies. Based in Carlsbad, California, ViaSat employs over 3,000 people in a number of locations worldwide for technology development, customer service, and network operations.

Safe Harbor Statement

This press release contains forward-looking statements that are subject to the safe harbors created under the Securities Act of 1933 and the Securities Exchange Act of 1934. Forward looking statements include statements about the launch of service on EL AL. Readers are cautioned that actual results could differ materially from those expressed in any forward-looking statements. Factors that could cause actual results to differ include the ability to successfully develop, introduce, and sell new products and enhancements; contractual problems; product defects; manufacturing issues or delays; regulatory issues; technologies not being developed according to anticipated schedules, or that do not perform according to expectations; increased competition; and other factors affecting the communications industry generally. In addition, please refer to the risk factors contained in ViaSat's SEC filings available at www.sec.gov, including ViaSat's most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. Readers are cautioned not to place undue reliance on any forward-looking statements, which speak only as of the date on which they are made. ViaSat undertakes no obligation to update or revise any forward-looking statements for any reason.

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